



LOTUS WORLD MUSIC & ARTS FESTIVAL

2023 REPORT

FESTIVAL

- 5,810 people impacted
- 24 featured artist groups
- 17+ countries represented
- 60 festival sponsors + grantors
- 50 community & business partners



Jeremy Hogan 2023



Daniel Axler 2023



Allan Yates 2023

COMMUNITY ARTS ENGAGEMENT

- 20+ hours of free programming
- 1,790 individuals engaged:
 - Lotus in the Park
 - Festival Unwind Yoga
 - Lotus in the Meadow
 - "Ameri'kana" Documentary

36 Arts Partners



Jeremy Hogan 2023

"I was very keenly aware of the Bloomington community coming together."

VOLUNTEERS

- 279 volunteers
- 2,510 volunteer hours
- 36 committee members



Katarina Koch 2023

"Lotus re-charges my batteries unlike anything else in my life."



Octavia Saint Stevens 2023

FESTIVAL MEDIA

- 1,300+ festival mobile app users
- 35,000+ social page reach
- 11+ articles covered by press

"There was a shared sense of "wow" as we filed out onto the street, the likes of which I'm not sure I've experienced so intensely before."



Daniel Axler 2023



"Felt like we were easing back toward a pre-lockdown vibe."



Daniel Axler 2023



Grace Schafstall 2023

MISSION

to create opportunities to experience, celebrate, and explore the diversity of the world's cultures, through music and the arts.



IU ENGAGEMENT



- 18 IU Dept/Program sponsors
- 300 attended Lotus in the Meadow
- 167 attended lecture demos by festival artists on campus
- 7 free events on the IU campus

THANK YOU, 2023 LOTUS FESTIVAL SPONSORS & GRANTORS!

PRESENTING SPONSOR



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BLOOMINGTON**

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THE HERALD TIMES,
HARMONY GARDENS

GRANTORS



PARTNERS AT IU BLOOMINGTON

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CONTRIBUTORS TO FRIENDS OF OLD-TIME & CELTIC MUSIC

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