

2022 REPORT

LOTUS WORLD MUSIC & ARTS FESTIVAL

FESTIVAL

7330 people impacted
23 featured artist groups
17+ countries represented
65 festival sponsors + grantors
24 community & business partners

COMMUNITY ARTS ENGAGEMENT

30+ hours of free programming
2620 individuals engaged:
Lotus Local Stage
Festival Arts Village
Lotus in the Park
Festival Unwind Yoga
Lotus in the Meadow
Vivalda Ndula Workshop

VOLUNTEERS

295 volunteers
2600 volunteer hours
31 committee members

FESTIVAL MEDIA

22,000+ festival webpage views
20,000+ social page reach
19+ articles covered by press

MISSION

to create opportunities to experience, celebrate, and explore the diversity of the world's cultures, through music and the arts.



Evie Munier 2022



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Jaime Gonzalez 2022

"The parade was so fun. The Bloomington community feeling is so strong, which is part of why we come back to visit."



Merrill Hatlen 2022

Best thing about Lotus?

"Cultural diversity,
Local festival"

"The music and the camaraderie!"



Evie Munier 2022

"Lotus is my favorite Bloomington event. I've been going ever since I was little. I'm so glad we have it!"



Jaime Gonzalez 2022



Allan Yates 2022

"It makes me proud to be a human."

"Don't ever stop!"



Evie Munier 2022

IU ENGAGEMENT

23 IU Dept/Program sponsors
370 attended Lotus in the Meadow
170 attended lecture demos by festival artists on campus



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& Celtic Music**
in honor of Jamie Gans

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CONTRIBUTORS TO FRIENDS OF OLD TIME & CELTIC MUSIC

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