

2021 LOTUS WORLD MUSIC & ARTS FESTIVAL REPORT

FESTIVAL

3500 ticketed concert-goers
50+ featured artists
12+ countries represented
60 festival sponsors + grantors
25+ community & business partners

COMMUNITY ARTS ENGAGEMENT

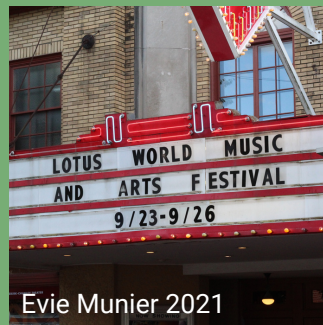
30+ Hours of Free Programming
2560 individuals engaged:
350 visited Festival Arts Village
2000 visited Lotus in the Park
45 joined Festival Unwind Yoga
200 attended Lotus in the Meadow

VOLUNTEERS

225 volunteers
1800 volunteer hours
40 committee members

FESTIVAL MEDIA

2,409 total reactions & likes
204 posts shared
15+ articles covered by press





Thank You, Bloomington!



PRESENTING SPONSOR



INDIANA UNIVERSITY
BLOOMINGTON

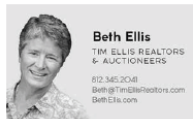
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Not Just Rugs

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Bloomington Yoga Co.

The Greater Bloomington Chamber of Commerce

Vibe Yoga

GRANTORS



Sophia Travis
Community Service Grant



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