



# 2020 LOTUS WORLD MUSIC & ARTS FESTIVAL REPORT



10,844

VIEWERS TUNED INTO  
THE FRIDAY & SATURDAY  
FREE VIRTUAL CONCERTS



150\*

PEOPLE ATTENDED  
LOTUS AT THE  
SWITCHYARD  
\*THIS WAS A  
SOLD-OUT EVENT



443

VIEWERS TUNED INTO  
THE THURSDAY & SUNDAY  
TICKETED  
LIVESTREAM CONCERTS



Jillian's Watch Party



Lotus at the Switchyard



Thursday Concert



Watch Party



Sunday Concert



Thursday Concert





**1,362**

**PEOPLE ENGAGED THROUGH  
LOTUS FESTIVAL COMMUNITY  
OUTREACH:  
FESTIVAL UNWIND YOGA  
VIRTUAL CLASSROOM VISITS  
FESTIVAL OUTREACH KITS  
LOTUS IN THE MEADOW**



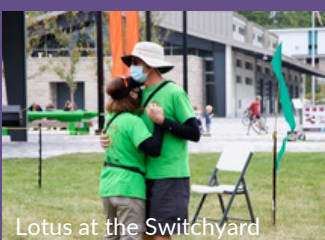
**339**

**VOLUNTEERS: 45  
DONORS: 230  
SPONSORS: 28  
GRANTORS: 9  
COMMUNITY PARTNERS: 27**

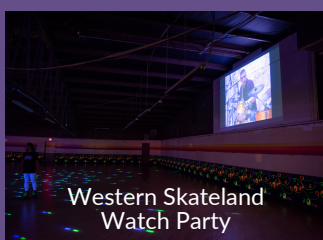
## Survey Respondents

- **83% SAID THEY ENJOYED WATCHING ARCHIVED FOOTAGE FROM PAST FESTIVALS AND WOULD LIKE TO SEE MORE.**
- **82% SAID THEY ENJOYED THE FESTIVAL OVERALL.**
- **71% SAID THEY LEARNED ABOUT MUSIC THEY WERE NOT FAMILIAR WITH BEFORE.**
- **62% SAID THEY FELT CONNECTED WITH OTHERS DURING A TIME OF PHYSICAL DISTANCING**

Photos: Lydia Campbell-Maher, Steven Cox, Jillian Kinzie, Jim Krause, Evie Munier, Marc Tschida



Lotus at the Switchyard



Western Skateland  
Watch Party



Lotus in the Meadow



Sunday Concert



Lotus at the Switchyard



Thursday Concert