

Sponsor the 25th Anniversary of Lotus Blossoms Educational Outreach



Your Impact



As a corporate or institutional sponsor, your support brings global arts programming to school-age children across Indiana and helps keep Lotus Blossoms public programs **free** for participants of **all ages, backgrounds, and income levels**. Interested in more involvement? **Adopt-A-School Sponsors fully underwrite one school performance**, and bring an inspiring cultural experience to Indiana children.

Our Audience



As a Blossoms sponsor you gain exposure to families, young audiences, and local schoolteachers. Our most passionate Lotus Festival goers also seek out Blossoms public performances. In 2019, **Blossoms engaged 12,000 people, including over 8,000 school-age children** across our 31 events. Our free public programming provides unique opportunities to experience world class artists from around the world in intimate settings.

Your Visibility



All Business sponsors receive **website recognition** and stage **acknowledgements** at select school performances and public performances, commensurate with level of sponsorship.

- Instagram: ~1,500
- Facebook Followers: ~6,700+
- Monthly E-News: ~2,000

For more information on sponsorships, or to set up a payment plan, please contact Megan Hutchison, Development Director at megan@lotusfest.org or 812-336-6599.

2020 Lotus Blossoms Sponsorship Levels

Your support helps keep Blossoms public programs free for participants of all ages, backgrounds, and income levels.

Producer \$5,000+

Present our educational outreach programming to over 8,000 children

- Presenting Sponsor name & logo displayed prominently on all Blossoms promotional materials: posters, fliers, venue signage.
- Sponsor name or logo featured in all Blossoms email announcements, web pages, and press releases.
- Featured onstage recognition at all Blossoms engagements.
- Invitation to attend a private performance or the Bazaar school day.
- Featured social media mentions.
- Two complimentary Lotus Festival Weekend Passes.

*Sponsorships at this level can be customized, please contact the Lotus Office for more information.

Adopt-A-School Sponsor \$2,500+

Fully underwrite one school performance

- Sponsor name & logo on all Blossoms promotional materials: posters, fliers, venue signage.
- Sponsor name featured in all Blossoms email announcements, web pages, and press releases.
- Onstage recognition at all Blossoms engagements.
- Customized social media mentions.
- Invitation to attend a private performance or the Bazaar school day.

Performance Partner \$1,000+

Join with a school to bring the world to students

- Sponsor logo on select posters and venue signage.
- Partners acknowledged at selected school performances / public event stage announcements.
- Customized social media mentions.
- Sponsor name displayed on venue signage.

Program Patron \$500+

Invest in 20+ annual activities

Patron support helps offset the direct costs of artist fees, equipment, and space rental for all Lotus Blossoms engagements.

- Recognition on Lotus web page.
- Sponsor name displayed on venue signage.

For more information on sponsoring Blossoms or to set up a payment plan, please contact: Megan Hutchison, Development Director (megan@lotusfest.org) / (812-336-6599)

All sponsors are invited to the Lotus Blossoms Reception at the Lotus Firebay (105 S. Rogers) on Wednesday, March 25 at 7PM.