



Sponsor Lotus Blossoms Educational Outreach



Lotus Blossoms Bazaar 2017, Kevin Atkins Photo Credit

Your Impact



As a corporate or institutional sponsor, your support brings global arts programming to school-age children across Indiana and helps keep Lotus Blossoms public programs **free** for participants of **all ages, backgrounds, and income levels**. Interested in more involvement? **Adopt-A-School Sponsors fully underwrite one school performance**, and bring an inspiring cultural experience to Indiana children.

Our Audience



As a Blossoms sponsor you gain exposure to families, young audiences, and local schoolteachers. Our most passionate Lotus Festival goers also seek out Blossoms public performances. In 2017, **Blossoms engaged 10,000 people, including over 7,400 school-age children** across our 31 events. Our free public programming provides unique opportunities to experience world class artists from around the world in intimate settings.

Your Visibility



All Business sponsors will receive **website recognition and acknowledgement at select school performances and public performances, commensurate with level of sponsorship.**

For a specific breakdown of sponsorship levels, and how to give, please read about sponsorship levels below.

For more information on sponsorships, or to set up a payment plan, please contact Megan Hutchison, Development Director at megan@lotusfest.org or 812-336-6599.

Lotus Blossoms Sponsorship Levels

Your Lotus Blossoms sponsorship brings the world to our youngest audiences!

Producer \$5,000+

Present our educational outreach programming to over 8,000 children

Your presenting-level support assists Lotus in continuing to bring world-class global ambassadors into our schools and communities by ensuring Lotus Blossoms annual programming.

- Presenting Sponsor name & logo displayed prominently on all Blossoms promotional materials: posters, fliers, venue signage
- Invitation to Lotus Festival Patrons Reception
- Two complimentary Lotus Festival Weekend Passes
- All of the benefits below

Adopt-A-School Sponsor \$1,000+

Fully underwrite one school performance

Your support enables Lotus to subsidize 100% of the cost for a performance at a school that meets sponsorship criteria.

- Sponsor name & logo on all Blossoms promotional materials: posters, fliers, venue signage
- Sponsor name featured in all Blossoms email announcements, web pages, and press releases
- Sponsor recognized at all Blossoms school performance, workshop, and public event stage announcements
- Sponsor matched with a school to get to know the students you are supporting, invitation to attend a private performance or the Bazaar school day
- All of the benefits below

Performance Partner \$300+

Join with a school to bring the world to students

Your support helps to keep Lotus programming affordable and accessible for schools. Many schools in the area recognize the impact of Lotus Blossoms and budget for the program. Schools pay a subsidized amount of \$300 to bring an artist to their children, and we look to generous donors to help cover the rest.

- Partners acknowledged at selected school performances / public event stage announcements
- All of the benefits below

Program Patron up to \$300

Invest in 20+ annual activities

Your support helps keep Blossoms public programs free for participants of all ages, backgrounds, and income levels. Patron support helps offset the direct costs of artists fees, equipment, and space rental for all Lotus Blossoms Programming, including public workshops, the Lotus Blossoms World Bazaar, master classes, and underserved community group performances.

- Donors listed on Blossoms web page and recognized as a Friend of Lotus, and acknowledged at selected school performances
- Applicable Friends of Lotus benefits (website list, etc.)

For more information on sponsoring Blossoms or to set up a payment plan, please contact:
Megan Hutchison, Development Director
megan@lotusfest.org / (812-336-6599)